

To: Brokers

From: Jason Alford, VP Sales and Business Development, Health First Health Plans

Attention Broker Partners:

Just a quick heads up, all Health First Health Plans/AdventHealth Advantage Plans members will be receiving the email and postcard below (see copies from the links below) about the new member portal coming January 1, 2022, branded by Oscar.

- Health First Health Plans Member Postcard
- <u>AdventHealth Advantage Plans Member Postcard</u>

We want to provide our broker partners with this first look so that you can best support your clients.

Member Email:

A new member portal coming January 1, 2022! Health First Health Plans and AdventHealth Advantage Plans, continuing to make the best health plan possible.

On January 1, 2022, members will experience a new easy-to-use member portal with Oscar. The new portal will do everything the old portal did, plus paying a premium, messaging care guides and more!



Watch for more information on the Oscar app coming soon!

Health First Health Plans | 6450 U.S. Highway 1, Rockledge, FL 32955

<u>Unsubscribe {recipient's email}</u> <u>Update Profile</u> | <u>Our Privacy Policy</u> | <u>Constant Contact Data Notice</u> Sent by communications@cc.hf.org